



**MAHATMA PHULE Backward Class Development Corporation
LTD. (MPBCDCL),
(A Govt. of Maharashtra Undertaking)**

Juhu Shopping Center, Gulmohar Cross Road No. 9, JVPD Scheme, Juhu, Mumbai 400049.

<https://mapbcdcl.maharashtra.gov.in>

Expression of Interest (EoI)

for Appointment of Project Management Agency to identify and select appropriate Schedule Caste Start Ups to be incubated at the Software Technology Parks of India – Nagpur Center.

12th July 2024

Time Schedule for Eol

S. N	Particulars	Details
1	Eol No.	MPBCDCL/GM/Eol – 01/2024
2	Project name	<u>Appointment of Project Management Agency to identify and select appropriate Schedule Caste Start Ups to be incubated at the Software Technology Parks of India – Nagpur Centre.</u>
3	No. of Scheduled Caste Start Ups	50 Nos
4	Cost of Eol Document (Non-Refundable)	Rs. 5000/- (+18% GST)
5	Earnest Money Deposit (EMD) (Refundable)	Rs. 50,000/-
6	Security Deposit (Refundable)	5 % of total values of the work order in the form BG.
7	Start Date for downloading the Eol	12/07/2024
8	Date and Time of online / Offline Prebid Meeting	22/07/2024 At 15.00 hour
9	Last date of Submission of proposals in response to Eol	29/07/2024 at 15.00 Hrs
10	Time and date of Opening of Eol	29/07/2024 at 16.00 Hrs
11	Contact No. in case of any queries.	Contract No. 8380066680/7400058070
12	Email Id for clarification of Eol	gm@mpbcdcl.in

Expression of Interest

Inviting

for Appointment of Project Management Agency to identify and select appropriate Scheduled Caste Start Ups to be incubated at the Software Technology Parks of India – Nagpur Center.

Background:-

In the ever-evolving landscape of technology and entrepreneurship, fostering an inclusive environment that caters to the diverse needs of communities is imperative. The collaboration between the Mahatma Phule Backward Class Development Corp. Ltd. (MPBCDC) and the Software Technology Parks of India (STPI) under the Ministry of Electronics and Information Technology, Government of India, stands as a testament to this commitment. With a shared vision of promoting socio-economic development through technology-driven initiatives, the partnership aims to uplift the Scheduled Caste community by providing financial assistance to start-ups at MOTION CoE, Pune, and supporting STPI's expansion to Nagpur.

Objective

MPBCDC Ltd. (A Govt. of Maharashtra Undertaking) has collaborated with the newly launched STPI Incubation Facility in Nagpur, equipped with state-of-the-art infrastructure and essential amenities, to serve as a nurturing ground for innovative business ideas and aspiring entrepreneurs. which are aimed at creating self-employment and livelihood to the targeted beneficiaries, therefore it is necessary to provide incubation support to 50 budding entrepreneurs to empower their start-ups to flourish and thrive, as a next steps we should work on branding of the incubation center and do promotion in nearby schools and colleges to create awareness of the offerings of the incubation center among the beneficiaries. Also we need to ensure that day to day management of the center is taken care, therefore it is necessary to setup a Project Management Agency who can look after Day to day operations of the incubation center.

Information about the Corporation and Software Park:-

I. Mahatma Phule Backward Classes Development Corporation Limited, (A Govt. of Maharashtra Undertaking) Mumbai (hereinafter called MPBCDC).

The Government of Maharashtra has set up the "Mahatma Phule Backward Classes Development Corporation on July 10, 1978 under the Companies Act, 1956 with the main objective of accelerating the economic upliftment of the economically weaker families in the Scheduled Castes and Neo-Buddhist communities in the State of Maharashtra. The current authorized share capital of the Corporation is Rs 500 Crore. The ratio of share capital received from State and Central Government is 51:49.

II. Software Technology Park Of India (STPI) :-

STPI is established as an autonomous society, which operates under the Ministry of Electronics and Information Technology, with a key focus on encouraging, promoting, and boosting software exports from India. In Maharashtra, STPI has been instrumental in establishing a formidable presence in Pune, Mumbai, Nagpur, Nashik, Aurangabad, and Kolhapur. The overarching objective is to propel India to the forefront of the global IT map. STPI goes beyond software exports, extending infrastructural support, data communication services, and project management & consultancy services to IT/ITES and electronics start-ups, entrepreneurs, and SMEs.

III. **STPI Nagpur Expansion:**

STPI has set up Software Technology Park in Nagpur on 10th February 2024. This expansion presents a unique opportunity to further support the Scheduled Caste community.

IV. **MOTION CoE at Pune:**

MOTION CoE, situated in Pune, is a beacon of collaboration between the Government of Maharashtra, industry stakeholders, academia, and industry veterans. Its focus on Autonomous/Connected/Electric/Shared (ACES) Mobility is a strategic move towards shaping the future of mobility. The CoE boasts a state-of-the-art incubation facility, physical laboratories, and comprehensive support for start-ups, including marketing, mentoring, networking, and funding.

As of the latest update, 52 start-ups are flourishing at MOTION CoE, collectively launching 60 products with a total revenue of Rs. 26.67 Crores, generating employment for 344 individuals. The success of this initiative prompted an Open Challenge Program (OCP) specifically for the Scheduled Caste category, resulting in the onboarding of 5 start-ups from Scheduled Caste community.

1. **Scope of work :-** The Project Management Agency (PMA) must offer following services to MPBCDC in guaranteed & sustainable basis:-
 - i) Creating roadmap and strategy for recruitment of 15 Nos of Scheduled Caste Start Ups from MPBCDC beneficiaries for Nagpur Center.
 - ii) Planning required processes and documentation for the recruitment.
 - iii) Execution of various types of Online & offline campaign to make aware about this initiative of MPBCDC Ltd to the upcoming start-ups from MPBCDC beneficiaries.
 - iv) Collecting nominations of Scheduled Caste Start Ups applications from MPBCDC beneficiaries.
 - v) To Support MPBCDC Ltd in the scrutiny and selection process of Scheduled Caste Start Ups.
 - vi) Execution of the launch and closure event of the selection processes.
 - vii) Coordinate and partner with various National and International organizations to support the Start Ups.
 - viii) Create various models to provide Market access, Investor networks, Global trade, Technical support and other required assistance to the Start Ups.
 - ix) To assist and support the Scheduled Caste Start Ups by using the STPI Incubation Facility in Nagpur, equipped with state-of-the-art infrastructure and

essential amenities, to serve as a nurturing ground for innovative business ideas for creating self-employment and livelihood to the targeted beneficiaries.

- x) Design templates for participation of the Start Up in various activities to assist their business growth.
- xi) To carry out the day to day operations / activities for effective management of the Incubation center at STPS, Nagpur.

- xii) To build a positive & strong image of MPBCDC Ltd in the mindset of public in the Society / State by using Print / Electronic Media & also effective communication tools like Social Media in appropriate & legal manner regarding the initiatives of MPBCDC Ltd in promoting the Start Up.

- xiii) To provide all necessary assistance to MPBCDC at H.O. or at any Field Offices / Project or any other venue as & when required while organizing Press Conferences related to the Project.

- xiv) To assist selected Start Ups and MPBCDC in participating various competitions / awards / events at various National and International Levels.

- xv) Any other marketing and communication works assigned by (MPBCDC) related to Start Up initiatives.

2. **Qualifying Conditions:** -The bidder should qualify the following necessary qualifying conditions and possess the required experience, resources and capabilities in providing services necessary to meet the requirements indicated above in the EoI. Agencies not meeting the necessary eligibility criteria will not be considered for further evaluation.

- i) The bidder shall be a company under companies act or LLP or joint venture or partnership or proprietary firm.
- ii) The bidder should have at least 5-year experience of working with various Start Up and associated networks.
- iii) The bidder should have Global network partner in various segments.
- iv) The bidder should have strong network with various organizations including industry associations, trade promoting bodies, NGOs, Corporates, & MSMEs, etc.
- v) The bidder should have experience of executing minimum 10 industry networking events / trade shows / Conferences.
- vi) The bidder should have experience of executing activities with Govt. departments / Ministries / Organizations for State of Maharashtra, preferably under the Social Justice Department of Govt. of Maharashtra.
- vii) The bidder should be a registered legal entity having full-fledged office in Mumbai or Nagpur with relevant expertise & creative personnel and required infrastructure.
- viii) The bidder should have been in business for a minimum of 5 years.
- ix) The bidder should have average annual turnover of Rs. 2 Crs during last three financial years FY 21-22, FY22-23 & FY 23-24.

- x) The Net-worth of the bidder shall be positive during FY 23-24.
- xi) The bidder should not be blacklisted in the last 1 year by any Central / State Government/Public Sectors undertaking.

The bidder must attach the documentary evidences in support of the above qualifying conditions while submitting the offer against this Eol.

3. Terms and Conditions for Eol:--

- I. The interested bidders may contact the General Manager (Admin) / General Manger (Projects), MPBCDC Ltd for their queries or any information related to the work.
- II. The interested bidders may also send their queries by email on the email ID gm@mpbccdc.in / Contract No. 8380066680 / 7400058070
- III. The pre- bid meeting is arranged off line / Online on dt 22/07/2024 at 3 pm.
- IV. The last date of submission of proposal against this Eol is 29/07/2024 up to 3 pm.
- V. Any disputes or differences that may arises out of or in connection with this agreement, shall have exclusive jurisdiction of Mumbai Court.
- VI. MPBCDC Ltd reserves the right to reject any or all proposals in part or full without assigning any reasons.

4. Communications:-

- i) All communications including the submission of Proposal should be addressed to: General Manager, MPBCDC Ltd, in Physical form to the office of MPBCDC Ltd, Juhu Shopping Center, Gulmohar Cross Road no. 9, JVPD Scheme, Juhu, Mumbai-400049.
- ii) All communications, including the envelopes, should contain the following information, to be marked at the top in bold letters:

5. Submission of Proposal:-

- 6.1 The bidder shall submit the Proposal in **ONLY IN HARD BOUND FORM** with all pages numbered serially and by giving an index of submissions. Each page of the submission shall be initialed by the Authorized Representative of the Applicant as per the terms of the Eol.
- 6.2 The Proposal will be sealed in an outer envelope which will bear the address of MAHAPREIT Authority, and the name and address of the Agency. It shall bear on top, the following: **“Do not open, except in presence of the Authorized Person of the Authority”** If the envelope is not sealed and marked as instructed above, the Authority assumes no responsibility for the misplacement or premature opening of the contents of the Proposal submitted and consequent losses, if any, suffered by the Applicant.
- 6.3 The completed Proposal must be delivered on or before the specified time on Proposal Due Date. Proposals submitted by fax, telegram or e-mail shall not be entertained.

6. Bid process and modality :-

- a) The Eol will be evaluated on the basis of the qualifying conditions mentioned in this Eol.
- b) **Cost of Eol document (Non- Refundable) :-** The bidder has to pay Rs.5000/- plus 18% GST as cost of Eol document through e-payment gateway. (RTGS / NEFT)
- c) **Earnest Money Deposit (EMD) (Refundable) :-** The bidder has to pay Rs. 50,000/- as EMD through e-payment gateway. (RTGS / NEFT)
- d) **Security Deposit (Refundable) :-** The bidder has to deposit the security deposit of 5% of the total value of work order in the form Bank guarantee within 10 days of placement of work order/ LOA.
- e) **The Bank details are as follows:-**
 - i) Name of Organization:- Mahatma Phule Backward Class Development Corporation Ltd.
 - ii) Name of Bank :- ICICI Bank
 - iii) Branch :- S.V .Road , Andheri west branch Mumbai- 400058
 - iv) Account No:- 001105026934
 - v) IFS Code :- ICIC0000011
- f) The offer without cost of Eol document, registration fee & security deposit shall not be considered for evaluation & shall be outrightly rejected.

7. **Financial Offer:-**

This is the two phases bidding. The phase -I consist of calling the Technical Qualifications from the bidders and Phase-II consist of calling Financial Offers from the bidders. The proposals received against this Eol in Phase-I bidding process (Technical qualifications of the bidders), will be scrutinized with respect to Qualifying conditions and the agencies who fulfilled the qualifying conditions will be selected for Phase- II bidding process i.e. call for Financial offer. MPBCDC Ltd will obtain the financial offer (Price Quote) from the Technically Qualified Agencies of Eol separately for awarding the Lol / Work Order.

- 8. **Period of Contract :-** The period of contract shall be one year from the date placement of LOA / Work Order. However, the performance of the agency will be reviewed quarterly and if the performance of the agency is not satisfactory then MPBCDC Ltd reserves the right to terminate the contract.
- 9. **Extension of Contract Period :-** MPBDC Ltd reserves the right to extend the contract period for further period of six months on the same rate , terms and conditions.
- 10. **Payment :-** The payment will be released on monthly basis within 45 days on submission of invoices in triplicate after verification of the activities performed by the bidder during that month.

11. The successful bidder will have to sign the contract agreement for execution of the work.

General Manager
MPBCDC Ltd